

MIRAMICHI ADS

**KEEPING YOU IN MIND, ALL OF THE TIME,
BOTH OFF & ONLINE!**



**Full Color Placemat Ads with QR codes
to your web page or social media site.**



For more information
scan this QR code
or visit
www.mirads.ca.



MONTHLY RATES START AS LOW AS \$145.00 | month
**Our Full Color Placemat Ads provide exposure
to 4,000 - 5,000 potential customers each month.**

Our advertising platform has a greater ad exposure potential than almost any other printed vehicle. This is due to the fact that your advertising is in front of a captive audience for 30 to 60 minutes while they are relaxed and enjoying their meal.

While the restaurant patrons are waiting for their meal, and are looking at the mats, they can scan the QR code on your add, and be taken directly to your mobile website or social media page that contains even more information about your business, product, activity or event.

Miramichi Ads - Full Color Placemat Advertising

Info@Miramichiads.com

778-0345

www.MirAds.ca

MIRAMICHI ADS

**KEEPING YOU IN MIND, ALL OF THE TIME,
BOTH OFF & ONLINE!**

SOME FACTS ABOUT OUR FULL COLOR PLACEMATS

Our **FULL COLOR PLACEMATS** are 11"x17" to provide continued exposure of the ads even after the food arrives on the table.

The **LOONIES** for the **LOONIES TO WIN** contest are placed around the ads to ensure that the ads are noticed. All placemats are collated and evenly distributed to all participating restaurants.

MONTHLY ADVERTISING RATES

As of January 2024 monthly rates are as follows.

**SINGLE
HORIZONTAL AD**
3.7104 inches x 2.8939 inches
\$145.00

**DOUBLE
HORIZONTAL AD**
7.9054 inches x 2.8939 inches
\$290.00

**DOUBLE
VERTICAL AD**
3.7104 inches x 6.1939 inches
\$290.00

**TRIPLE
VERTICAL AD**
3.7104 inches x 9.5354 inches
\$435.00

All advertising must be paid for prior to the advertising going to print. This may be done by e-transfer or cheque, or a series of post dated cheques for each month in that commitment period.

Each ad created with a QR code will be linked to your web-site or social media page. We will also provide you with that same QR code for you to use on any other printed or promotional material you choose.

*(All prices are subject to change without notice at our discretion as a result of increased production costs.)
However, any placemat ad prices agreed to at the time of the space being reserved, and for the period of time agreed to, will not change until the conclusion of that time period for which the space was reserved and subsequently paid for.
ie: 1 month, 3 or more months.*

Miramichi Ads - Full Color Placemat Advertising

Info@Miramichiads.com

778-0345

www.MiramichiAds.com